

Organizational Core Values Consulting

If you're onboarding new leadership or investors, your team isn't thriving, or your culture misses the mark, you need to redefine your core values as the foundation of your culture.

We help businesses, boards and organizations of all sizes transform their culture by finding the right organizational core values and operationalizing them.



Our Unique Process

Phase 1: Culture Discovery & Assessment

We interview your people to assess cultural strengths and gaps. Interview outputs are synthesized into a detailed report with strategic guidance to help you understand and bridge the gap between your actual culture and your core values.

Phase 2: Core Values Development

We collaborate with your team in either a half-day workshop or several virtual sessions to define your core values, providing specific guidance on what makes an effective core value that fits your unique organization.

Phase 3: Core Values Operationalization

We train your leaders on how to integrate core values into six key areas, including hiring, talent evaluation, decision-making, cultural initiatives and communications.

About Robert Glazer

Robert is the founder and chairman of Acceleration Partners, the premier firm in its industry that has won over 30 awards for its values-driven company culture. Glazer is the #1 *Wall Street Journal*/bestselling author of eight books, including *Elevate*, and he has worked with over 100 companies and organizations on their core values, culture and leadership development.

Clients Include:



Why Organizations Choose Us

- Great for organizations going through leadership changes, acquisitions, or rapid growth.
- Proven framework tested with startups, scaleups, and complex organizations.
- A stakeholder-centered and curated approach, not templated corporate jargon.
- Decades of experience in business leadership and values-driven cultures.

Ready to transform your culture?

Book a discovery call at robertglazer.com/values